



Adventure Camp

Located in the forests of Jerash, Adventure Camp consists of multiple tracks and arenas that offer adventure challenges and activities under the supervision of qualified trainers who specialize in scouting and leadership skill-building. The Camp has long been the dream of its founder, Tha'er Ayash, who had always hoped to establish an adventure center that trains youth to overcome obstacles and allows them to develop leadership qualities that will ultimately help them create a brighter future for themselves.

Driven by a passion for adventure and exploration, as well as extensive knowledge garnered from time spent in the Arab Armed Forces and in many countries such as the United States, Tha'er transformed his dream into reality by establishing an adventure camp in Amman in 2006. His academic experience in the field of management helped ensure the success of his project, quickly attracting a number of companies, organizations and schools.

Tha'er's ambition had him working tirelessly to not only set up camps in additional governorates, but to also attract adventure enthusiasts from neighboring countries. After purchasing a 24-dunom plot of land in Jerash's forests, Tha'er heard about the financial and managerial support that the European Union (EU) and Jordan Enterprise Development Corporation (JEDCO) offer to local entrepreneurial projects, and decided to apply for a grant. Upon receiving the needed funds, he began working on equipping the center and its grounds, and dubbed his project 'Adventure Camp'. The Camp was inaugurated in May 2014 and hosted its first ever event entitled, 'The Annual Adventure and Challenge Championship of Arab Universities', drawing the participation of 14 universities from six Arab countries.

Adventure Camp provides jobs to six full-time employees and 20 part-time trainers. Its facilities are divided into two areas, the first of which features a 60-cot camping ground, a 100-person multipurpose dining and training hall, as well as other family amenities. The second area consists of an outdoor field that comprises high and low obstacle courses, a 'Thunder Tower', climbing and training walls, a high suspension swing and zip-lines.

In retrospect, the Camp was unlikely to achieve such remarkable success without JEDCO and the EU, whose support extended to include securing advertisements in weekly newspapers, producing an informational documentary that was aired on different television channels, printing and distributing promotional brochures and fliers, in addition to creating a website about Adventure Camp and its various offerings.

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